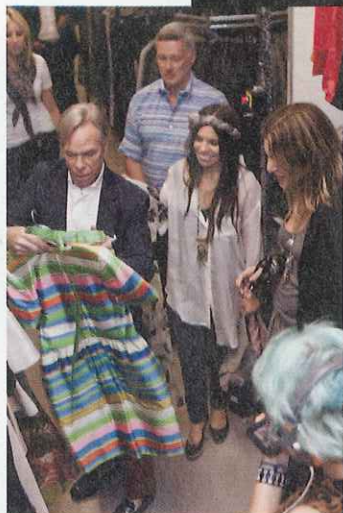


factory girl:

tommy hilfiger

RIGHT: ali, tommy's muse and daughter (and my pal) modelling an awesome vintage jacket. BELOW: could the colours in this dress be the palette for the next collection?



heels that Tina Turner wore in the '80s, the silver, sequined bustier with red and blue stars that Naomi rocked on the runway in 1999. There are even school uniforms that remind me of the boys I hung out with as a little girl. Everything is organized by style, color, and pattern so carefully and meticulously that it seems like it all needs a curator just to look after it. I ask about this, and it turns out there is one, and he's standing next to Hilfiger and me, making sure I don't touch the rarer items (again). As we walk back to Hilfiger's office, I can't help but fantasize about having a closet as well-edited as this; I would just need another 16 apartments to store it all in.

Designers are embracing traditional American classic sensibilities more and more each season, but Hilfiger has been doing it the whole time. Back in his office, he sits atop his desk and starts telling me about his own personal style. He likes to dress simply, he says, so as to not clutter his artistic vision. Today he's wearing a classic white oxford, a navy blazer, and red pants—red white and blue in honor, he says, of our America issue. The walls of his office are covered in framed images of aforementioned rock stars. My favorite is one of the Stones on their private jet; all the seats are empty because they're passed out on the floor. As he talks, his enthusiasm for music is evident in every syllable, and I ask him if he plays any instruments. It turns out he doesn't really—no matter, he still had a Tommy Hilfiger guitar custom made. As I get ready to leave, he gets his last book—*Rock Style*—down from the shelf and inscribes it to me.

Long live Tommy Hilfiger, and long live rock 'n' roll.

LEFT: twirling with vintage enthusiasm. BELOW: straight from tommy's desk to my coffee table.



BOOKMARK

TOMMY HILFIGER
ASSOULINE

Tommy Hilfiger has spent the last 25 years reinventing preppy all-American fashion, so leave it to the designer to offer a fresh take on the classic coffee table book as well. To celebrate his anniversary, Assouline is releasing this massive 144-page tome, *Tommy Hilfiger*, which offers an intimate look at Hilfiger through the years. The collector's item is part personal photo album, part designer's notebook. Family portraits and vacation photos (complete with recollections noting dates and special memories) are intermingled with vintage Hilfiger advertisements and press clips. The book closes with notes from a diverse group of admirers, from pro golfer Nick Dougherty to designer Reed Krakoff; it makes sense, considering Hilfiger has built his success on mixing business with pleasure. The juxtaposition of text and images might be scrapbook style, but that's the only thing scrapbook-y about this huge object, which weighs in at 20 pounds and comes in a linen case embellished with the Hilfiger logo flag. After all, it wouldn't be an appropriate tribute to Tommy Hilfiger without a dash of his signature red, white, and blue. LIZA DARWIN

watch what happens when dani meets tommy on nylon tv at NYLONMAG.COM